



**Hélène Etzi**

**Hélène Etzi, Senior Vice President, Direct-To Consumer & Networks; Country Manager France**

Hélène Etzi is Senior Vice President Direct-To-Consumer and Networks and Country Manager for The Walt Disney Company France. In this role, Hélène has responsibility for the DTC and Networks businesses as well as leading local cross-company initiatives, shared service functions and teams in France.

Prior to her current role, Hélène served as General Manager Disney Channels EMEA and before as Chief Marketing Officer for Disney in France in addition to her role of Managing Director of Disney Channel France.

Prior to joining Disney, Hélène was Director of Sales and Marketing at Easynet and previously was at Telco Orange.