



The **WALT DISNEY** Company Europe, Middle East & Africa

Nami Patel

Senior Vice President, Consumer Strategy and Business Development, Direct-to-Consumer, The Walt Disney company Europe, Middle East and Africa (EMEA)

In this role, Nami Patel is responsible for the long-term evolution and growth of our direct-to-consumer business in EMEA, including managing new routes to market, content acquisitions and consumer proposition. She also leads strategic planning across Disney Entertainment lines of business, as well as corporate brand management, franchise marketing and character events for the region.

Nami joined The Walt Disney Company following the acquisition of 21st Century Fox, where she was Senior Vice President Business Development for Fox Networks Group (FNG) Europe & Africa and Chief Financial Officer for FNG's UK operations. Nami started her career at Deloitte, where she qualified as a Chartered Accountant.